

**Southern New Mexico State Fair & Rodeo  
2009 Application**

Vendor Contact: Wilma Arroyos P.O. Box 1145 Las Cruces, NM 88004  
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30-October 1, 2009

**September**

**Application Deadline: September 7, 2009.  
No applications will be accepted after this date.**

The Southern New Mexico State Fair and Rodeo celebrates its 43<sup>nd</sup> year in 2009. Over 50,000 attendees are expected at this year's event. Also, for the fourth time, the Dodge Turquoise Circuit Pro Rodeo Finals will take place on Thursday, Friday and Saturday of the Fair, drawing additional attendees to this exciting event.

Please print or type name as it will appear on any correspondence.  
The list of products and/or services you plan to sell and a photo of your exhibit or booth must accompany application.  
Do not send money with this application. If a Contract is issued, you will be notified and billed for the space.  
Please note new rules regarding set up times, return of deposit and the banning of any cars on the lot during the times the show is open to the public.  
**Please state exact name that will need to appear on refund check if different than Company Name (DBA).**

**Business Information**

Company Name (DBA)

\_\_\_\_\_

Contact Name

\_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City, State,

Zip \_\_\_\_\_

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Phone \_\_\_\_\_ E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

\_\_\_\_\_

**List of Products and/or Services**

You must list ALL products and/or services that you will be selling or displaying at the Fair. Your Contract will be processed on the basis of this application. Once a Contract is issued, you may not offer any additional items without approval. Violations may mean cancellation of Contract and forfeiture of monies paid as well as expulsion from the fairgrounds. For additional space please list on back of application.

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**Rental Rates and Space Request**

**Application deadline is September 7, 2009.** No applications will be accepted after that point. No exceptions. A 10% discount is available on space fees only paid in full by July 1, 2009.

## Farmers Market

All items in the Farmers Market must be hand made or home grown. No vendor will be allowed to sell items purchased for resale. Photo must accompany your application. Please provide a full list of all items that will be sold at your booth.

**10 foot table space Inside Ag. Expo Building**

\_\_\_\_\_ 3-day rental fee (Fri., Sat., Sun.) \$75.00 ea.

\_\_\_\_\_ 5-day rental fee (Wed, Thur, Fri., Sat., Sun.)

\$100.00 ea.

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**14.5x25 Room Space Inside Ag. Expo Building**

\_\_\_\_\_ 3-day rental fee (Fri., Sat., Sun.) \$200.00 ea.

\_\_\_\_\_ 5-day rental fee (Wed, Thur, Fri., Sat., Sun.)

\$300.00 ea.

\$ \_\_\_\_\_

3-day rentals include up to 9 one-day passes; 5 day rentals include up to 15 one day passes.

All 3-day rental set ups must set up between 5:00 and 8:00 am Friday morning Oct 2, 2009.

All 5-day rentals must be completed by 8:00 am Wednesday morning, Sept. 30, 2009.

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**10x10 Inside Commercial Building Booth**

3+ day rental fee (Thur., Fri., Sat., Sun.) \$300.00 ea.

\$ \_\_\_\_\_

All booths in the commercial building include up to 12 one-day passes if needed.

Set-Up time for inside booths will be Thursday October 1, 2009 from 5:00 am – 12:00 noon. Building will open to the public at Noon. All cars must be out of the Fairgrounds by the time gates open at 8:00 am, therefore you must arrive early

to drop your items off and move your vehicle.

**Other Spaces**

Spaces sold in minimum of 10 x 10. Each front foot over 10 ft is \$35 per foot. Each rear foot over 10 ft is \$10 per foot.

\_\_\_\_\_ **Outdoor space (non food)** 10 x 10, \$400.00 Space requested: \_\_\_\_\_ front ft x \_\_\_\_\_ rear ft  
\$ \_\_\_\_\_

\_\_\_\_\_ **Food Concession space** 10 X 10, \$600.00 Space requested: \_\_\_\_\_ front ft x \_\_\_\_\_ rear ft  
\$ \_\_\_\_\_

NOTE: Non-removable hitches & awnings must be included in space size required.  
Price includes up to 30 one-day passes.

Set up for outdoor spaces is on Tuesday September 30. Booths must be completely set up and ready with cars off the lot by 8:00 am on Wednesday.

**Non-Profit Booth Space**

Inside 10 X 10 3 + day rental fee (Thur, Fri., Sat., Sun.) \$200.00  
Outside 10 X 10 5-day rental fee (Wed. through Sun.) \$300.00  
\$ \_\_\_\_\_

Price includes up to 12 one-day passes for 3 day rental and 15 for 5 day rental if needed.  
Set-Up time for inside booths will be Thursday October 1, 2009 from 5:00 am – 12:00 noon. Building will open to the public at Noon. All cars must be out of the Fairgrounds by the time gates open at 8:00 am, therefore you must arrive early to drop your items off and move your vehicle.

Set up for outdoor spaces is on Tuesday September 329. Booths must be completely set up and ready with cars off the lot by 8:00 am on Wednesday.

**Additional Fees and Requirements**

**RV Space** Because of the growth of the Fair and the addition of the Pro Rodeo, the number of RV spaces is more limited than in the past. Please make your reservations early. All fees must be paid in advance.

\$ \_\_\_\_\_  
All week RV Space With Electric and water, \$75 \_\_\_\_\_  
No utilities, \$50 \_\_\_\_\_

**Electrical and Water Requirements** Electricity for your selling unit/space is included in fees.

Is water needed for your exhibit or concession? YES \_\_\_\_\_ NO \_\_\_\_\_  
\$ 0 \_\_\_\_\_  
Electric Req. 110 \_\_\_\_\_ 220 \_\_\_\_\_ Amps Required \_\_\_\_\_

Electricity for supply vehicles parked inside the park for all week, \$25  
\$ \_\_\_\_\_

(Due to safety concerns and space issues, only Supply Vehicles will be allowed to park and remain in the vendor parking area. No personal vehicles will be allowed to remain inside during the Fair, they must be moved to the main parking lot 1 hour prior to the opening of the gates)

**Insurance Requirements** A Certificate for Liability in the amount of \$1,000,000.00 is required.  
You must send this insurance certificate with the Southern NM State Fair and Rodeo listed as Additional Insured with your signed contract and payment.

(This insurance policy may not be available to all types of vendors. If your product/service is not covered, you will be required to purchase your own insurance policy and provide proof to the Fair before you are accepted.

Insurance is available to purchase through SNMSFR if needed for \$75.00 Need Ins. \_\_\_\_\_ Do Not Need  
Ins. \_\_\_\_\_ \$ \_\_\_\_\_

**Additional Passes**

Additional passes may be purchased \$6.00 for each one (1) day pass through September 8, 2008. Any passes purchased after September 7, 2009 will be at the regular full price for a one day pass.

Number of extra one day passes (if needed) \_\_\_\_\_ All passes are good for **1 time** only and will be taken at gate.  
\$ \_\_\_\_\_

**Security Deposit**

A \$100.00 security deposit is required in addition to space rent.

**This will be refunded (within 30 days following Fair) IF and only IF**

**#1 Your exhibit or concession remains intact until the end of the Fair**

**#2 All rules regarding products approved for selling are upheld, and**

**#3 All rules regarding set up times, removal of cars from lot and**

breakdown, and

**driving onto the lot are followed.**

Fairs.

**If your deposit is not returned, you should not expect an invitation to future**  
\$ \_\_\_\_\_

Please sign below indicating you have read and understand all fees, rules, deadlines and product guidelines as explained above.

Concessionaire/Exhibitor \_\_\_\_\_  
\_\_\_\_\_

D a t e